



### **About FIDA**

FIDA is a Global Financial Data Analysis company, headquartered in Turin, Italy. It is among the leaders in Italy in analyzing, collecting and distributing information on financial products and financial markets. It has a long time experience in financial research, software suites and database management.

**FIDAmind** is the FIDA division where take place all group activities related to R&D and training:

- · Financial research in connection with Universities
- Applied Research for company projects
- Internship management, thesis development support, teaching contributes and post-graduate courses

## **Internship Proposal**

FIDA recruits International students in all European Universities in finance and marketing areas to join FIDAmind team.

Duration: 6 months Hours: Full time

Location of Stage: Corso Duca Degli Abruzzi 65, 10129, Turin, Italy.

\*Internship can be applied as "Erasmus internship"

## **Marketing Internship**

#### **Description of activity:**

- Marketing / sales supporting
- Social network management and web monitoring
- Marketing Plan drafting
- Clients analysis
- Analysis and evaluation of financial products



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#### **Preferential requirements:**

- Students in European Universities in areas of Economics, Marketing, Financial Markets, Corporate Finance, Bank and Stock market
- Being able to use English proficiently in reading, writing and speaking
- Knowledge in the field of marketing / sales
- Acquaintance with the web and its tools
- Knowledge of financial products and markets

# **Internship Application**

Interested candidates can send Curriculum Vitae and motivation letter to the email address fidamind@fidaonline.com with the subject "Curricular internship marketing".

Proposal for internship and thesis on www.facebook.com / FIDAmind

